

Alison Coleman

Video Editor

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Coleman is a University of Michigan graduate with 3+ years of professional video editing experience, and is skilled at Adobe Premiere Pro. She is the owner and founder of Dance Mill Media, a filming and editing company specializing in demo reels for dancers and singers, as well as concept and promo videos, and other multimedia creations.

EDITING EXPERIENCE

- 2021** **North Fort Myers Academy for the Arts**
- "The Nutcracker", a 1-hour long, 2-act virtual production, featuring 287 students.
 - Worked in collaboration with the NFMAA directors and streaming service to implement special requests and fulfill their vision for the production.
- 2019-2021** **Crawford Jazz Project**
- Principal video editor
 - "I Won't Dance", as part of Emergence Virtual Dance Festival.
 - "Scream", a concept video featuring the dancers of Crawford Jazz Project.
 - "From Now On", a concept video featuring vocalist Brandon Martin.
 - "Hold My Hand", a concept video featuring the dancers of Crawford Jazz Project.
- 2020** **Windermere Preparatory School**
- WPS Dance Department's Virtual Finale, a concept video featuring 135 students from 11 different countries.
- 2020** **Give Kids The World Village**
- Beginner virtual dance class in collaboration with Carrie Crawford and Crawford Jazz Project. This class was offered to children with critical illnesses and their families staying at the nonprofit Give Kids The World Village in Central Florida.
- 2020** **Seven Seas Preparatory Academy**
- Editing and filming for Seven Seas Preparatory Academy MentorSHIP Program's promo video.
- 2019** **The Double Up Boys**
- Demo reel for the Double Up Brothers, Paul and Brian Herman, showcasing their skills and vast experiences as choreographers, directors, dance teachers, and performers.

TESTIMONIALS

- "The Nutcracker"** **"(Ali) truly made our vision come to life and added her own creativity that made the production even better than imagined. The whole process was organized and Ali was extremely communicative and easy to work with. Such a wonderful experience from beginning to end!"**
-Nicole Hoerberling, Director of Dance K-8 for North Fort Myers Academy of the Arts.
- "From Now On"** A **"talented artistic expression of hope"**, presented/recognized by Mr. Terry Olson, Director of Orange County Arts & Cultural Affairs, in his State of the County Address in Orange County, FL.
- "Hold My Hand"** **"Ali Coleman is a complete pro. Not only is the end product incredible, but (she) is highly organized, communicates effectively, is able to resolve issues and is always ahead of schedule."**
-Nate Crawford of Crawford Jazz Project, Orlando, FL.

SPECIAL SKILLS

Adobe Premiere Pro and After Effects, Excel, Youtube, Instagram, Facebook | Valid driver's license | Professional dancer, aerialist and choreographer | Dance teacher | 7+ years experience in customer service and hospitality